



Exhibition and sponsoring packages

# DECHEMA PRAXISforum

## „Enzymes for Industrial Applications“

4 – 5 Feb 2015, Frankfurt/Main, Germany

[www.dechema.de/praxisforum](http://www.dechema.de/praxisforum)

# DECHEMA PRAXISforum „Enzymes for Industrial Applications“

- **By the industry for the industry** - the PRAXISforum reveals market opportunities and appeals to industry and SME delegates who are looking for concrete solutions, the latest trends and knowledge.
- **Networking platform** - the PRAXISforum brings together international market leaders and high profile end-users and experts from all relevant industries in the field of enzymes.
- **High-level speakers** – Best Practices presentations and lessons learned from speakers at decision-maker level. Technological background is as much presented as end-user relevant information.
- **Relevance to applications** – the PRAXISforum provides visitors an overview on innovations for their highly specific requirements of everyday practice.

# DECHEMA PRAXISforum „Enzymes for Industrial Applications“

- **Duration:** 2 days (4 – 5 Feb 2015)
- **Venue:** DECHEMA-House, Theodor-Heuss-Allee 25, Frankfurt/Main, Germany
- **Structure:** presentations and trade exhibition;  
exclusive evening event
- **Participants:** product developers, suppliers, manufactures, engineers, **users and customers from industry and SME** working with enzymes
- **Language:** English
- **Registration fee:** € 430,- / € 415,- for DECHEMA members (excl. VAT)

# DECHEMA PRAXISforum „Enzymes for Industrial Applications“

- **Topics:** High-level speakers will talk about enzyme technology; enzyme production; industrial perspectives in biocatalysis; lessons learned, new developments and future challenges in the enzyme sector (incl. fine chemical, pharma, food, nutrition, agrochemical, textile, wood, paper, cosmetic, detergent, bio-refinery,...)
- **For exhibitors**, the conference is a great way to personally get in touch with their target group and to understand a customer's needs from their perspective. The number of exhibitors is limited!
- **For companies** who do not want to be present with a booth, we offer presentation options for any budget. **Contact us for an individual offer!**

# Choose your exhibition or sponsoring package

Package 1/6

## Exhibition Package: 2.500,- EUR

- Exhibition space (6 sqm, 1 table, 2 chairs, power supply, WLAN)
- Full company profile with your company/product logo on the PRAXISforum website and in the final programme
- A web link from the PRAXISforum website to your company's website
- 2 free tickets to the PRAXISforum (incl. beverages, lunch, evening event)
- Opportunity to buy discounted ticket packages for your customers and partners

**Upgrade your exhibition space for only 560 EUR per 2 sqm**

All prices are quoted excl. VAT

# Choose your exhibition or sponsoring package

## Package 2/6

### Presentation Package: 4.500,- EUR

Includes all services of the exhibition package, plus

- Presentation slot (presentation (20 min) or best practices/tandem presentation with/from customer (30 min))
- One page advert (coloured inside page) in the final programme (DIN A4) of the PRAXISforum
- Company's/product brochure in conference bag
- Your company/product logo
  - in the PRAXISforum announcement (print, digital) (under "partner&sponsor")
  - in the final programme (under "partner&sponsor")
  - on the sponsoring banner during the event (poster/roll up etc.)
  - on the sponsoring slide in the lecture hall (during breaks)

All prices are quoted excl. VAT

# Choose your exhibition or sponsoring package

Package 3/6

## Premium Presentation Package: 7.900,- EUR

Includes all services of the presentation package, plus

- Individual product presentation room (77 sqm) and audiovisual rental including beverages and snacks (for presentations in this room: max. 25 customers invited by you, time to be stipulated)
- Advert upgrade: one page advert (coloured, inside cover) in the final programme (DIN A4) of the PRAXISforum
- Additional ticket (in total: 3 free tickets to the PRAXISforum incl. beverages, lunch, evening event)

**- only 1 Premium Presentation Package will be sold -**

All prices are quoted excl. VAT

# Choose your exhibition or sponsoring package

## Package 4/6

### Platinum Package: 15.900,- EUR

Includes all services of the premium presentation package, plus

- "PRAXISforum presented by [name of sponsor]" on all media channels prior, during and after the event (print works, digital advertising, press releases, poster, banner, dinner menu,.....)
- Premium exhibition space (12 sqm, 2 tables and chairs, power supply, WLAN)
- Opening presentation or live product demonstration of products
- Advert upgrade: one page advert (coloured, back cover) in the final programme (DIN A4) of the PRAXISforum
- Opportunity to hand out a representable give-away for all participants at the end of conference, together with business card (costs on sponsor account)
- Roll up of your company will be placed prominent in the exhibition area and during evening event (provided by sponsor)
- Exclusive presentation of sponsor at evening event
- Additional ticket (in total: 4 free tickets to the PRAXISforum incl. beverages, lunch, evening event)

All prices are quoted excl. VAT

**- only 1 Platinum Package will be sold -**



# Choose your exhibition or sponsoring package

## Package 5/6

### Live Demonstration Package: 2.900,- EUR

- Live product demonstration inside or outside (behind the lecture hall) (time and duration to be stipulated)
- Full company profile with your company/product logo on the PRAXISforum website and in the final programme
- A web link from the PRAXISforum website to your company's website
- One page advert (coloured inside page) in the final programme (DIN A4) of the PRAXISforum
- Your company/product logo
  - in the PRAXISforum announcement (print, digital) (under "partner&sponsor")
  - in the final programme (under "partner&sponsor")
  - on the sponsoring banner during the event (poster/roll up etc.)
  - on the sponsoring slide in all rooms (during breaks)
- 2 free tickets to the PRAXISforum incl. beverages, lunch, evening event
- Opportunity to buy discounted ticket packages for your customers and partners

**Upgrade: Your booth\* in the trade exhibition for only 1.600,- EUR**

\* 6 sqm, 1 table, 2 chairs, power supply, WLAN

All prices are quoted excl. VAT

# Choose your exhibition or sponsoring package

Package 6/6

## Sponsoring Package: 1.500,- EUR

- ½ page advert (coloured inside page) in the final programme (DIN A4) of the PRAXISforum
- Your company/product logo
  - in the PRAXISforum announcement (print, digital) (under "partner&sponsor")
  - in the final programme (under "partner&sponsor")
  - on the sponsoring banner during the event (poster/roll up etc.)
  - on the sponsoring slide in all rooms (during breaks)
- Opportunity to buy discounted ticket packages for your customers and partners

**Please ask for other sponsoring activities!**

All prices are quoted excl. VAT



**DECHEMA PRAXISforum**

# Enzymes for Industrial Applications

4 - 5 February 2015, Frankfurt/Main

**Contact us for an individual offer!**

## **Organiser:**

**DECHEMA Gesellschaft für Chemische Technik  
und Biotechnologie e.V.**

Theodor-Heuss-Allee 25

D-60486 Frankfurt/Main, Germany

**[www.dechema.de/praxisforum](http://www.dechema.de/praxisforum)**

## **Information and booking:**

**Dr. Björn Mathes**

Head of PRAXISforums

**phone:** +49 (0)69 / 7564-365

**fax:** +49 (0)69 / 7564 - 117

**email:** [mathes@dechema.de](mailto:mathes@dechema.de)





DECHEMA



## SPONSORSHIP & EXHIBITION APPLICATION FORM

**Enzymes for Industrial Applications 2015**  
**4 – 5 February 2015, Frankfurt/Main, Germany**

Please complete this form in block letters, keep one copy with your files and return to:  
DECHEMA e.V., Attn. Dr. Björn Mathes, Theodor-Heuss-Allee 25, D-60486 Frankfurt/Main, Germany  
**E-Mail: mathes@dechema.de - Fax: +49 (0)69 7564-117**

Company: \_\_\_\_\_

Department: \_\_\_\_\_

Person to contact: \_\_\_\_\_

Street: \_\_\_\_\_ P.O. Box: \_\_\_\_\_

Postal Code/City: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Telefax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ URL: \_\_\_\_\_

<input type="checkbox"/>	<b>Exhibition Package</b> (6 sqm booth area, 1 table, 2 chairs, power supply, WLAN, 2 tickets incl. dinner)	2,500 €
<input type="checkbox"/>	<b>Additional Exhibition Space</b> We order in addition _____ sqm á 560 €/sqm = _____ €	_____ €
<input type="checkbox"/>	<b>Presentation Package</b>	4,500 €
<input type="checkbox"/>	<b>Premium Presentation Package</b>	7,900 €
<input type="checkbox"/>	<b>Platinum Package</b>	15,900 €
<input type="checkbox"/>	<b>Live Demonstration Package</b>	2,900 €
<input type="checkbox"/>	<b>Additional Exhibition Package á 1,600 €</b> (6 sqm booth area, 1 table, 2 chairs, power supply, WLAN)	_____ €
<input type="checkbox"/>	<b>Sponsoring Package</b>	1,500 €

All prices are quoted excl. VAT

**Total Amount:** \_\_\_\_\_ €

We will pay the total amount on receipt of the invoice:

**by bank transfer** (you will receive all information with the invoice)

**by credit card:**     MasterCard     VISA     AMEX

Card No: \_\_\_\_\_

Valid until: \_\_\_\_/ \_\_\_\_

COMMENTS: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

I have read the **Terms and Conditions\*** and I accept them.

Place, Date \_\_\_\_\_

Company stamp and signature \_\_\_\_\_

\* TERMS AND CONDITIONS: 20% administrative costs will be charged for cancellation of registrations received before **04 November 2014**. Thereafter, 100% of the registration fee will be invoiced. Only written cancellations will be accepted (letter, fax or email).

## General Terms and Conditions

### Provision of Services

DECHEMA Gesellschaft für Chemische Technik und Biotechnologie e.V. (hereinafter referred to as DECHEMA) shall provide the services of which the nature and scope can be found in the conference specifications. Should exceptional circumstances occur, DECHEMA reserves the right to changes speakers, the venue and the schedule of a programme.

### Bookings

Conferences must be booked via the online form provided by DECHEMA. Each booking becomes legally binding upon receipt and upon DECHEMA's written confirmation. Once the booking has been processed, the participant is sent confirmation and an invoice by surface mail.

### Closing date for bookings

Depending on the capacity of the relevant venue, bookings are possible until the beginning of the conference; the editorial closing date for inclusion in the list of participants is 3 weeks prior to the start of the conference.

### Payment

Attendance fees must be paid at the time of online registration, either by credit card (MasterCard, Visa, Amex or Diners) or through a direct bank transfer. Online bookings are made on an encrypted page, so that no one can access your data. As soon as you have paid, you will be sent written confirmation and an invoice (noting receipt of funds) for your records.

### Cancellations

**Conference participation:** If a booking is cancelled up to three weeks before the start of the relevant conference, the attendance fee is reimbursed less an administrative fee of EUR 30.00. If cancellation is made at a later date, the participant is charged 80% of the attendance fee. Cancellations are only accepted in writing (i.e. by fax, surface mail or e-mail). The relevant cancellation date is the date of receipt.

If a participant does not come to the conference or leaves before its end, the full attendance fee remains payable.

If the conference is cancelled by DECHEMA, any fees that have been paid will be reimbursed in full.

Participants are not entitled to further recourse towards the organiser.

**Sponsorships and exhibitions:** Cancellations up to 3 months before the conference are subject to a 20% of package price as administrative fee. If cancellation is made at a later date, the sponsor/exhibitor is charged a fee of 100%. Cancellations are only accepted in writing (i.e. by fax, surface mail or email). The relevant cancellation date is the date of receipt. If a sponsor/exhibitor does not come to the conference or leaves before its end, the full fee remains payable, unless the sponsor/exhibitor provides written proof in a specific instance that the loss or expenses are lower.

### Substitute participants

We would be pleased to accept a substitute participant appointed by you. The substitute participant needs to be appointed by you in writing, which is free of charge. Any differences between attendance fees are either charged or credited to the participant.

### Conference documents

Each participant will be given the relevant conference documents at the conference venue.

The rights to the conference documents are held exclusively by DECHEMA. Any further use of the documents requires written approval from DECHEMA.

### Sponsorships and exhibitions

If sponsorship opportunities and/or exhibition facilities are offered, then they are processed in the order in which bookings are received.

### Different dates or terms and conditions

If terms and conditions for a given conference differ from the ones specified here with regard to booking deadlines, payments or cancellation fees, then they shall be specified in a supplement to the relevant booking and information documents.

### Copyright

Any event documents that are handed out are under copyright and are only intended for personal use. No permission is given for the reproduction, dissemination, processing or public presentation of any kind, and such permission must be obtained from DECHEMA in writing. Neither are participants permitted to make sound or video recordings of the event.

DECHEMA is entitled to document its events by producing video and sound recordings of all kinds, to propagate or publish all photographic, video and film recordings as well as any technical reproductions arising from the contractual relationship, which DECHEMA may do for its own promotional or editorial purposes, without geographical or material restrictions and without any restrictions in time. Such images do not relate to specific individuals but reflect the character of the events, although individuals may be recognisable as participants of the event.

By registering for the event, the exhibitor/participant gives his/her assurance that he/she is aware of this circumstance and that he/she expressly consents to those photos, videos and other images to be created and published. If a participant is not in agreement with this, then he/she must tell the authorised photographer on site, during the event.

### Privacy

The DECHEMA collects and processes your data for own business purposes. For technical implementation of data processing we may use external services. If you don't want to receive further information from us in the future, you can revoke the usage of your data at any time.

For such an issue please utilize the e-mail [bdsb@dechema.de](mailto:bdsb@dechema.de) and mention the information about the booked conference. Thank you.

### DECHEMA

Gesellschaft für Chemische Technik und Biotechnologie e.V.

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Germany

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info@dechema.de

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